

Trojan Intelligent Lighting Solutions

# ILLUMINATING RETAIL EXCELLENCE



**TROJAN**  
INTELLIGENT LIGHTING SOLUTIONS

# Elevating Retail Excellence with Trojan Lighting Retail Division

At Trojan Lighting Retail Division, we understand that lighting is a crucial element in the retail sector, catering to a diverse range of retail environments. Our expertise in retail lighting is unparalleled, and we are dedicated to enhancing the shopping experience for customers and retailers across the retail market.



## Customised Retail Lighting Solutions

Trojan Lighting Retail Division offers a comprehensive array of lighting solutions tailored to meet the unique needs of various retail spaces. We recognise that the right lighting can transform a retail environment, creating an inviting and visually appealing atmosphere. Our team of experts collaborates closely with retailers to design and implement lighting schemes that align with their brand identity and product displays.

## Front and Back of House Solutions

Our expertise extends beyond the customer-facing areas. Trojan Lighting Retail Division provides both front of house and back of house lighting solutions, ensuring that every aspect of your retail space is well-lit and optimally functional. Whether it's enhancing the shopping experience for your customers or providing efficient lighting for your operational areas, we have you covered.

# Specialisation in Retail Lighting

Trojan Lighting Retail Division takes pride in its specialisation in retail lighting, spanning a wide spectrum of retail settings. We understand the distinct challenges faced by retailers, whether it's a bustling shopping mall, a boutique, or a department store. Our lighting solutions are meticulously crafted to enhance visibility, attract customers, and leave a lasting impression.



## Key Advantages of Trojan Retail Lighting

01 

### ENHANCED VISIBILITY

Our lighting solutions ensure that your merchandise is showcased in the best possible light. We highlight key products, creating an inviting ambiance that encourages customers to explore your store.

02 

### ENERGY EFFICIENCY

We offer energy-efficient lighting options that help reduce operational costs while maintaining high-quality illumination. Our solutions are environmentally friendly and aligned with sustainability goals.

03 

### BRAND IDENTITY

We understand that each retailer has a unique brand identity. Our lighting designs take into account your brand's aesthetics, ensuring that the lighting complements your overall image and message.

04 

### CUSTOMER COMFORT

We consider the comfort of your customers. Our lighting solutions create a pleasant shopping environment with optimal lighting levels that reduce glare and fatigue.

05 

### VERSATILITY

Whether you're a fashion retailer, electronics store, supermarket, or specialty boutique, our expertise covers various retail sectors. We provide versatile lighting solutions to meet your specific needs.

# Wireless Lighting Solutions for Retail

Trojan Lighting Retail Division collaborates with industry leaders to provide advanced lighting solutions across the retail market:

## Casambi Partnership

We work closely with Casambi to offer wireless lighting control solutions, enhancing the ease of use and adaptability of your lighting systems. Casambi's technology allows for seamless control and customisation to suit your store's changing needs.

## MyMesh Partnership

Trojan Lighting Retail Division has a partnership with MyMesh to provide wireless lighting solutions that cover both lighting control and multi-site emergency lighting compliance and remote monitoring to BS5266. MyMesh offers seamless control, energy savings, tailored lighting profiles, and emergency lighting monitoring, ensuring a well-rounded lighting solution for your retail space.

## Tridonic Partnership

Trojan Lighting has partnered with Tridonic, a global leader in power drivers and LED boards. Our lighting solutions benefit from Tridonic's expertise, ensuring reliable performance. All power drivers and LED boards where applicable will be provided by Tridonic, and we are supported by their 5-year back-to-back manufacturer warranty.

## Why Choose Trojan Lighting Retail Division?



### SPECIALISATION

We are dedicated specialists in retail lighting, catering to the diverse needs of the retail market, both front of house and back of house.



### INNOVATION

We stay at the forefront of lighting technology, offering the latest solutions that enhance the retail experience and adapt to changing customer preferences.



### QUALITY

Trojan Lighting Retail Division is committed to delivering high-quality lighting products and solutions that meet the rigorous standards of the retail industry.

# Turnkey Solution

Trojan Lighting are a lighting manufacturer that can supply lighting fixtures and solutions additionally as well as custom products. Our range of products are renowned for being at the forefront of retail and display lighting.

**Trojan Lighting can offer services including:**



Continual Product Development.



Full Lighting Design Service



Competitive Pricing



Dedicated team to manage your lighting requirements

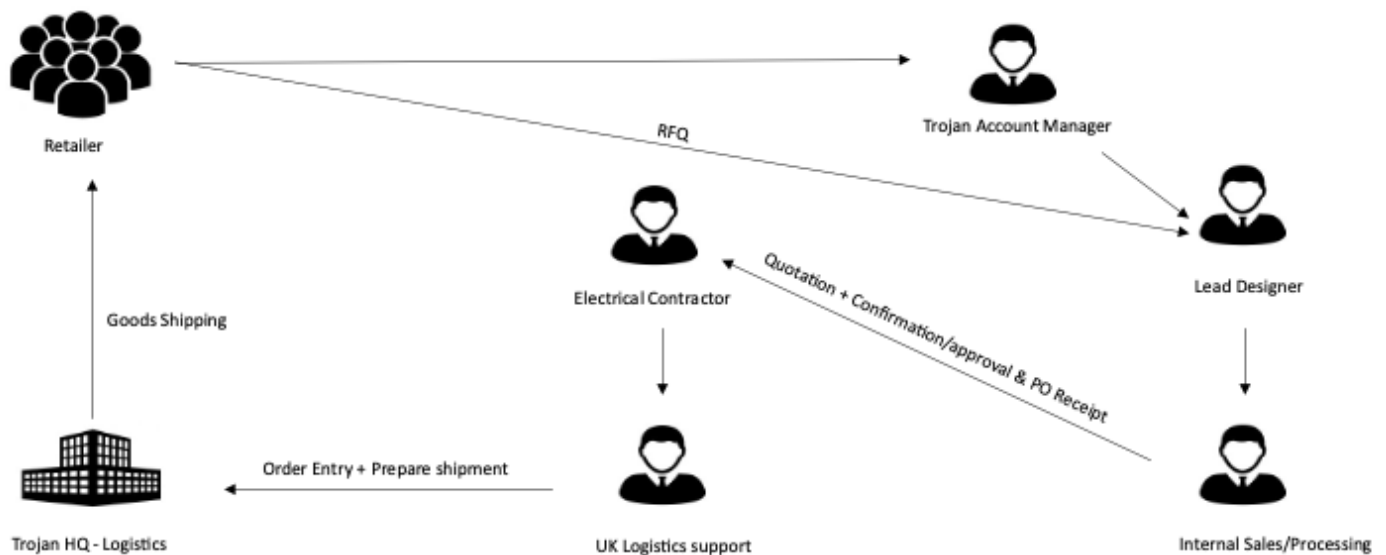


Commissioning Service

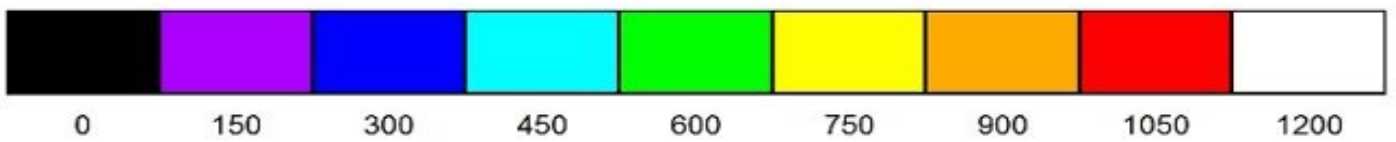
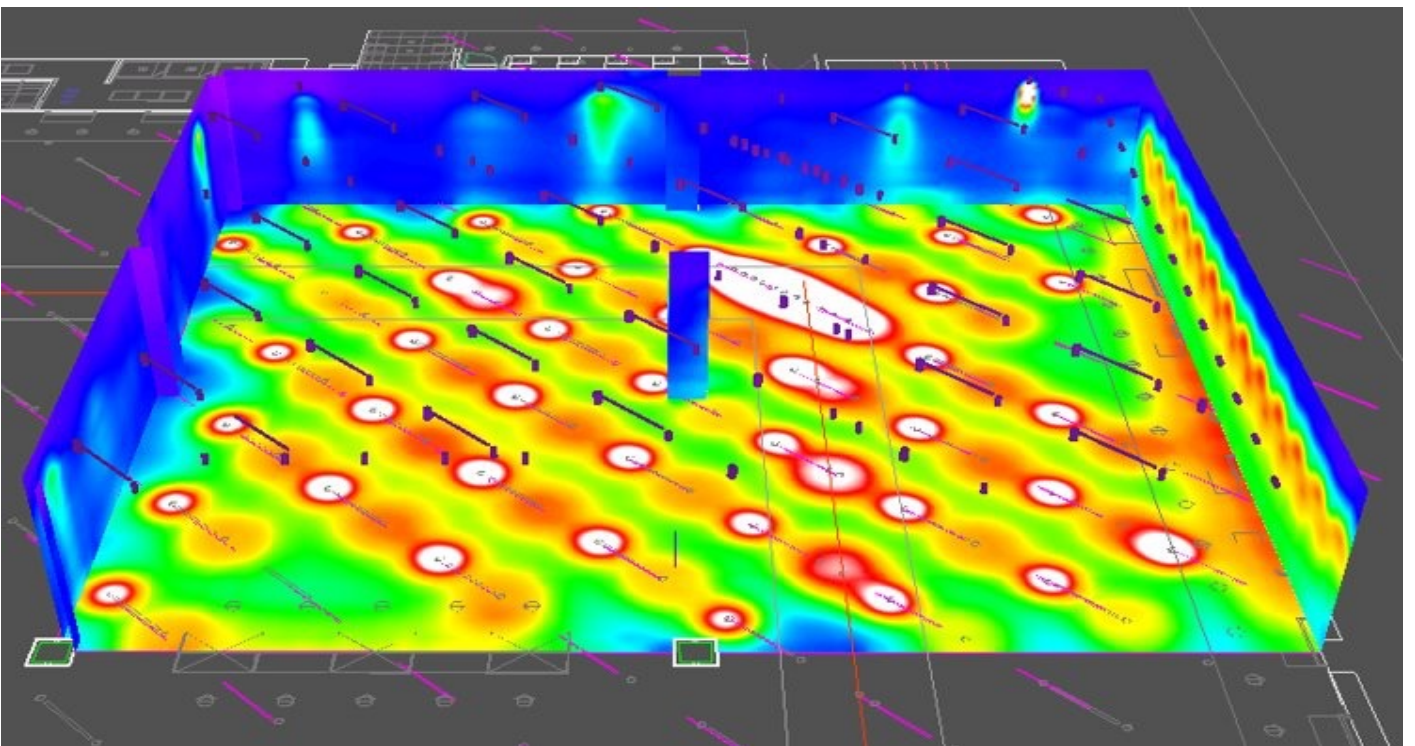


Continual liaison with the appointed contractors and product managers

## Account Team & Support

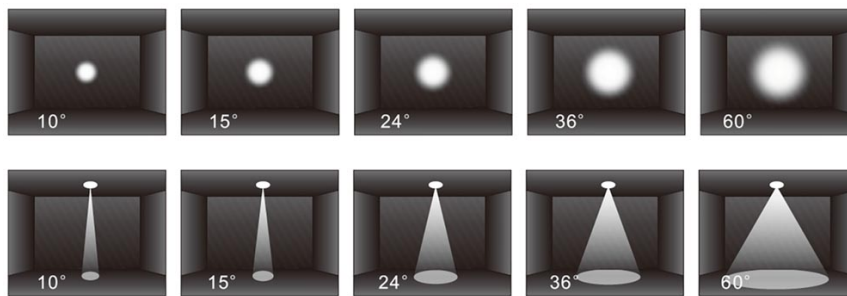
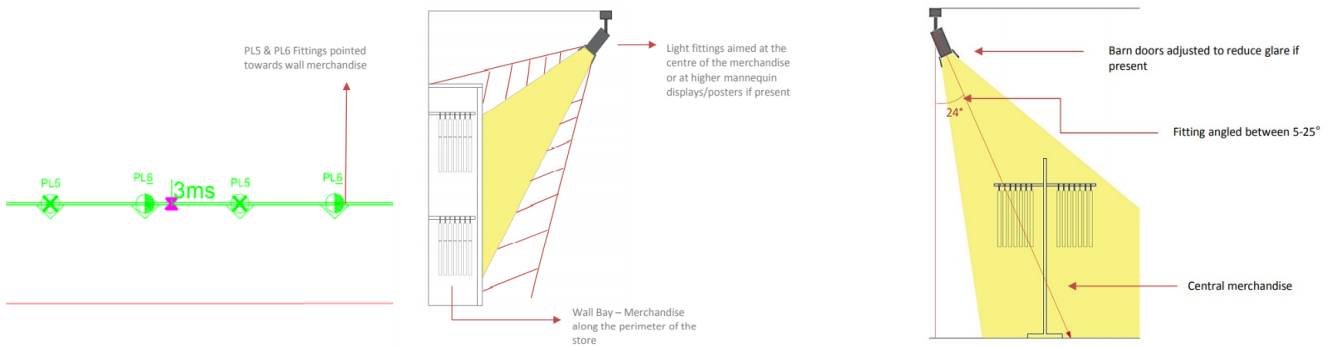


# Trojan Lighting Design Service



# Trojan Commissioning Service

Understanding and working with the retail team to ensure correct positioning of the lighting is crucial.



## Contact Us

Are you ready to elevate your retail facility's lighting with Trojan Lighting's expertise and advanced control solutions? Contact us today to discuss your project and discover how we can transform your retail environment.



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